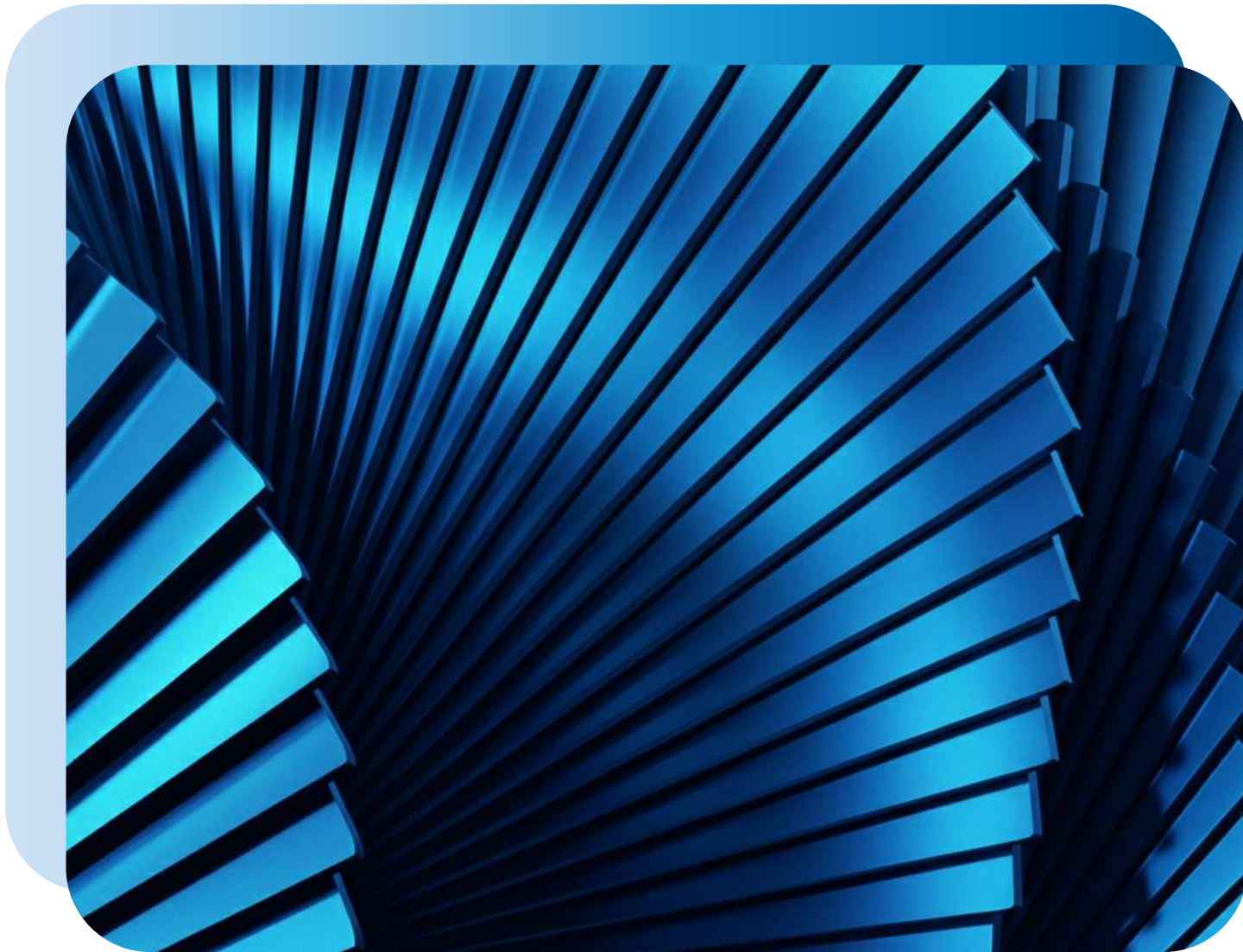




Company Profile .



The Future of Digital Presence

A local Bahraini team of motivated young leaders in today's digital market.

Be Smart, Be Active, Be Proactive

THE SEEN BUSINESS SOLUTIONS

A Bahraini-based Solution Provider & Marketing Agency.

Our services covers the full business needs to your organization from marketing and customer service perspective, helping your brand elevate their presence.

We are your local marketing partner offering a modern digital approach to advance your customer reach and presence.

Beat the Trend, Be the Trend ●



Vision Statement

To redefine how brands are seen in the digital era — blending creativity, data, and technology to turn every brand into an unforgettable experience that inspires connection and drives growth.

Mission Statement

At The Seen, we empower businesses to rise above the noise by delivering smart, AI-driven marketing strategies and impactful digital storytelling.

Our mission is to help brands attract, engage, and retain their audiences through innovation, creativity, and measurable results — ensuring that every client we work with isn't just visible, but truly seen.

Our Services .

Market Research

01

All Rights Reserved

Marketing Analysis

02

Brand Strategy

03

PR & Communication

04

Company Profile | 06

Market Research

At The Seen, we specialize in providing in-depth *Market Research* tailored to the needs of both local and regional clients.

Our approach combines data-driven insights with strategic analysis to;

Help businesses make informed decisions,

Identify growth opportunities,

Stay ahead of market trends.

Whether assessing customer behavior, evaluating competitors, or exploring new market entry strategies, we deliver **actionable intelligence** that empowers organizations to refine their positioning and achieve measurable results.

Marketing Analysis

We work with *local and regional* clients to evaluate marketing performance, identify target audiences, and measure the effectiveness of campaigns across multiple channels.

By combining advanced analytical tools with a deep knowledge of regional consumer behavior, we transform **complex data** into **clear, actionable strategies** that enhance;



Whether you're *refining your marketing strategy or expanding into new markets*, our expert analysis ensures every decision is backed by insight, precision, and measurable impact.

02

Brand Strategy

Our Brand Strategy services are built to help businesses craft a powerful identity that creates your **agile and sustainable** presence.

We collaborate with clients to define their brand's *purpose, positioning, and personality*.

Transforming ideas into meaningful connections with their audiences.

From developing brand narratives and visual identities to creating strategic roadmaps that drive consistency and growth.

We ensure every element aligns with your vision and market goals.

03

PR and Communication

Our PR and Communication services are designed to help businesses build credibility, strengthen their reputation, and connect authentically with their audiences.

We partner with local and regional clients to craft strategic communication plans that amplify their brand stories across media platforms and public channels.

From press releases and media relations to corporate communications and event publicity, we ensure every message is impactful, consistent, and aligned with your brand identity.

With a strong understanding of the regional media landscape and cultural nuances, we help our clients **enhance visibility, foster trust, and build lasting relationships** with stakeholders.

Our Services .

Content Creation

05

Digital Marketing

06

Social Media Marketing & Campaigns

07

Content Creation

Bringing brands to life through *powerful storytelling and engaging visuals*.

We work with clients to produce high-quality content that captures attention and inspires action.

Every piece we create is strategically aligned with your brand voice and business goals, ensuring consistency, creativity, and impact.

From **Concept** to **Execution**, we deliver content that not only looks good but drives real connection, helping your brand stand out and grow in an increasingly competitive market.

Social Media

Digital Campaigns

Blogs

Video Production

05

Digital Marketing

Empowering businesses to **grow, engage, and convert** in today's fast-paced online world.

Design and execute data-driven strategies that maximize visibility and deliver measurable results. From social media management and SEO optimization to paid advertising and email campaigns, we tailor each approach to your brand's goals and target audience.

By combining creativity with analytics, we help you reach the right people at the right time—turning digital presence into real business growth and long-term success.

06



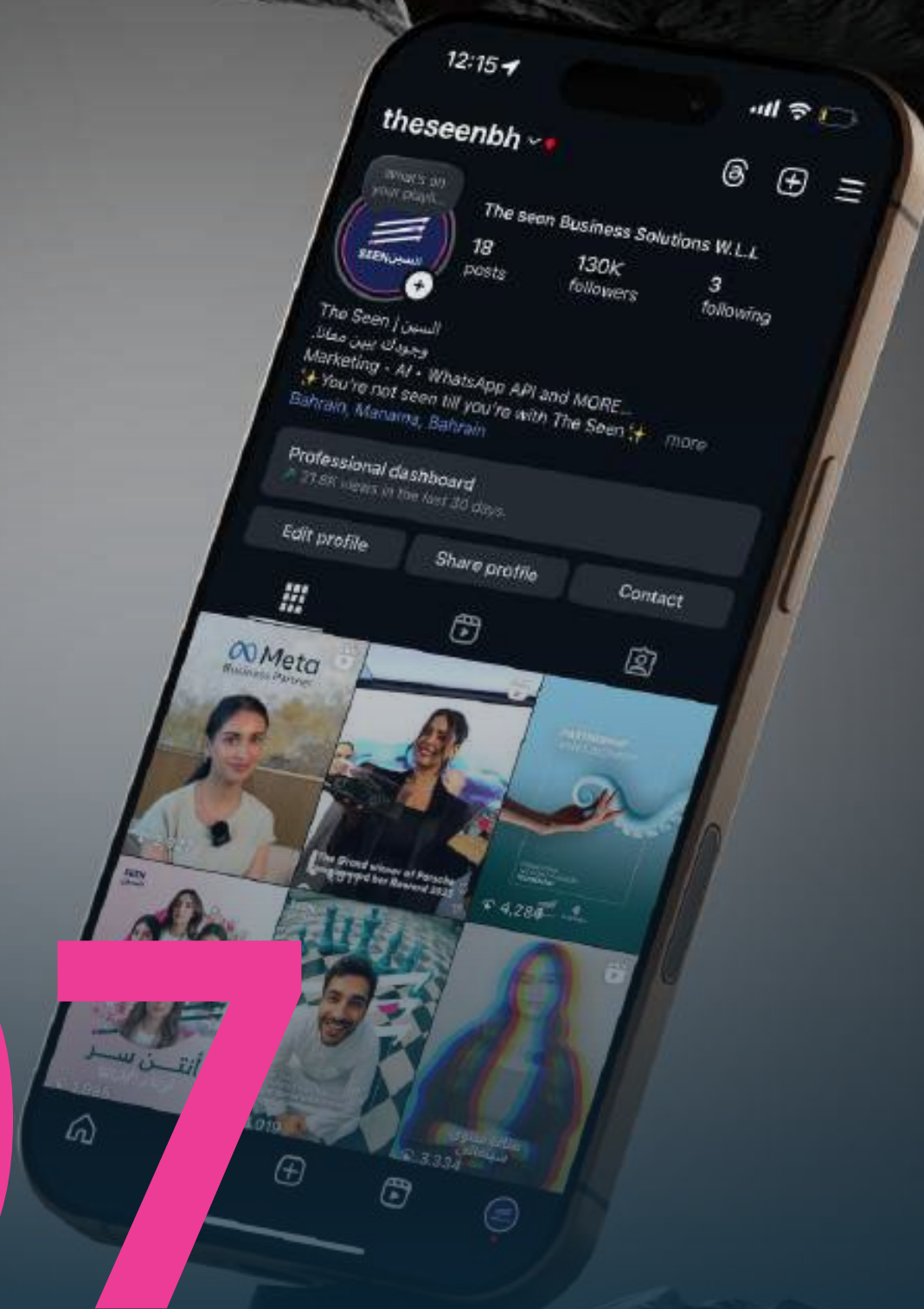
Social Media Marketing & Campaigns

Connect, Engage, and Grow across digital platforms

To elevate brand awareness and drive *measurable results*.



07





Ai-Octopus

AI Octopus .

AI Octopus is a SaaS-based AI automation platform that:

Empowers businesses with intelligent chatbot, automation, and digital transformation solutions.

Provides a unified dashboard that seamlessly integrates with leading messaging platforms, including:

- WhatsApp Business API
- Instagram Direct Messages
- Facebook Messenger

Enables businesses to manage all three channels efficiently from one centralized interface, ensuring streamlined communication and customer engagement.



System Features .



Meta Verified Chatbots

Automated Customer Support

Controlled & Secure Experience

Application & Portal Integration

System Features.



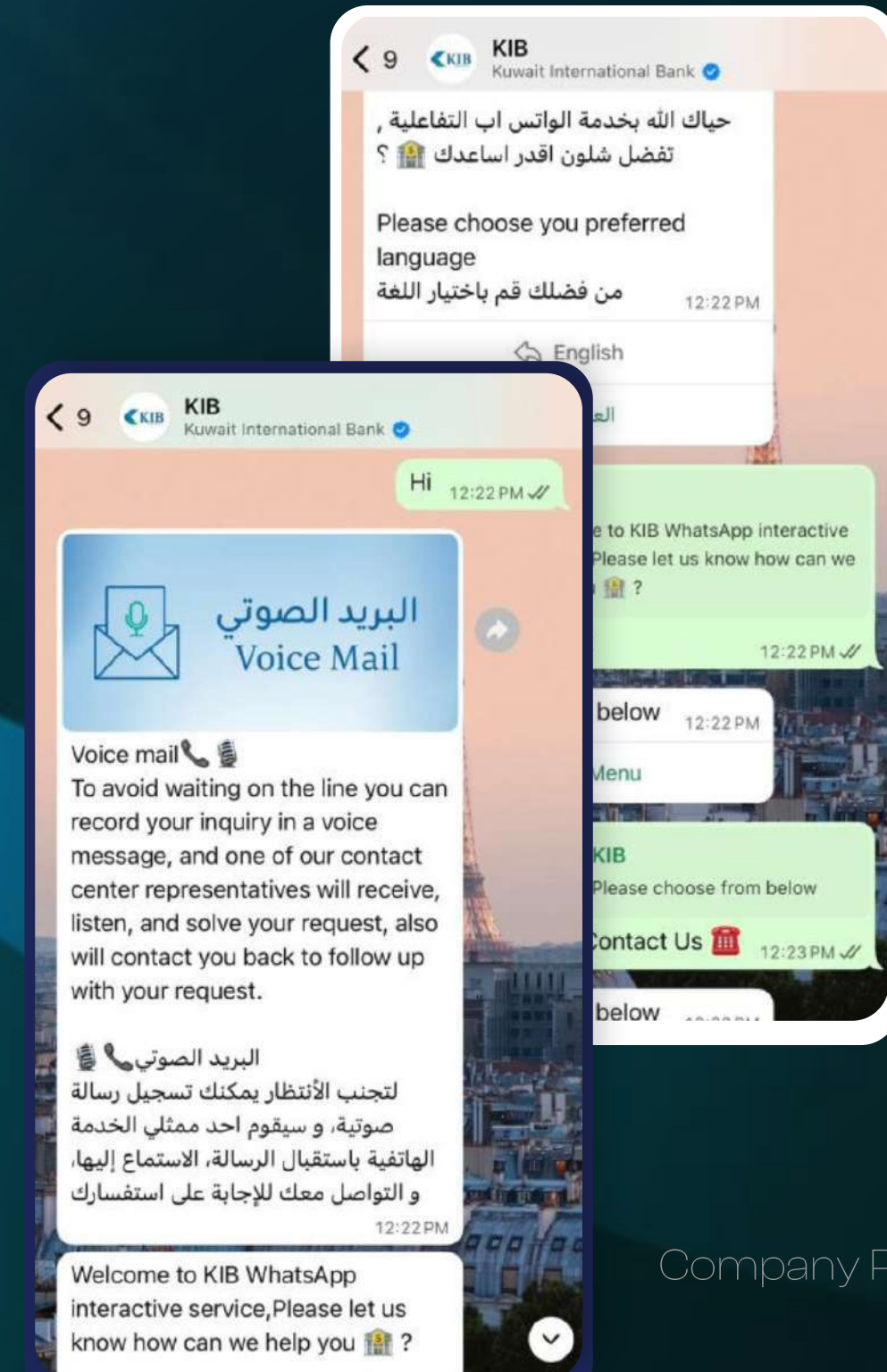
Predefined Chatbots

Always On. Always Engaging.

AI Octopus automates customer interactions through natural, human-like conversations.

Its intuitive backend chatbot builder empowers businesses to design, customize, and deploy chatbots effortlessly—without requiring technical expertise.

These features are versatile and can be tailored to meet the needs of any industry, from retail and finance to education, healthcare, and beyond.



System Features.



Multi-Agent Support

Faster Response. Better Customer Experience

AI Octopus enables seamless routing of customer conversations to multiple agents. Ensuring faster resolution times and personalized support.

Smart Ticketing system

Automatically assign chats to the most suitable available agent.

Concurrent Handling

Multiple agents can manage conversations simultaneously without losing context.

Agent Handover

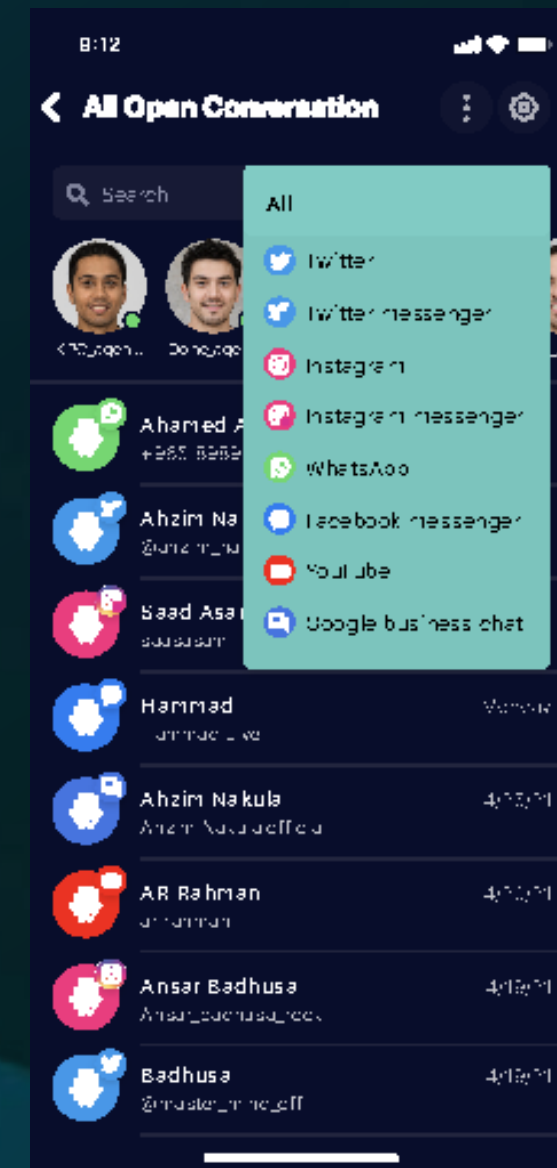
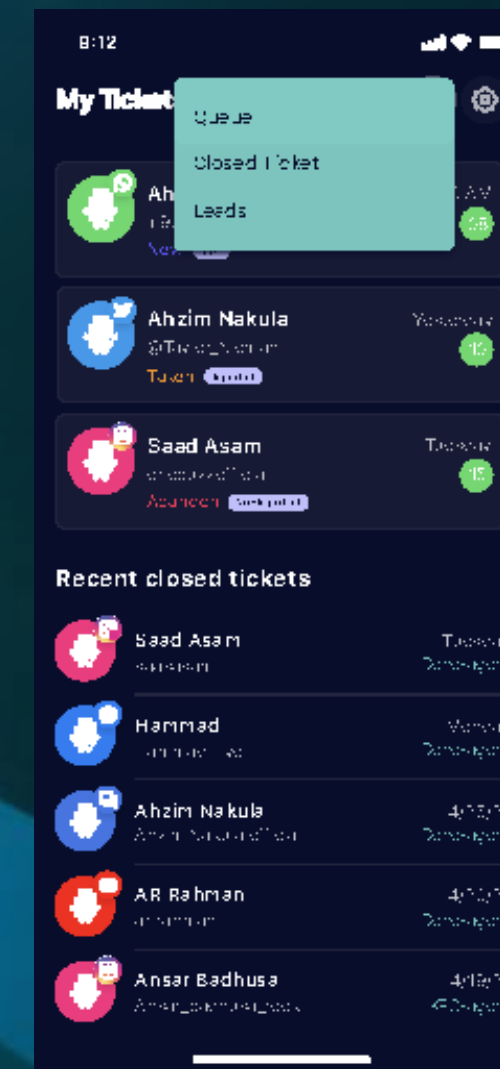
Transfer chats between agents smoothly while retaining the full conversation history.

Unified Dashboard

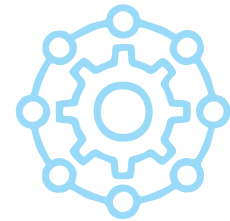
Monitor and manage agent activity from a single interface.

Improved SLA Compliance

Reduce response time and boost customer satisfaction.



System Features.



Integrated Chatbot Solution

Unlock Business Potential with Integrated Chatbot

Connects effortlessly with:

Existing Business Systems



Popular Third-Party Apps



to extend chatbot capabilities.

Enables real-time data exchange for personalized customer interactions.

Automates workflows by syncing chatbot actions with backend processes.

Scalable solution adaptable to any industry or business size.

System Features.



Integration and with payment

Collaborate with payment gateway providers to integrate payment functionalities into the WhatsApp API, enabling transactions directly within the messaging platform and ask them for:

- **Tranportal Id**
- **Tranportal Password**
- **Term Resource key**



Recieve
Payment Link



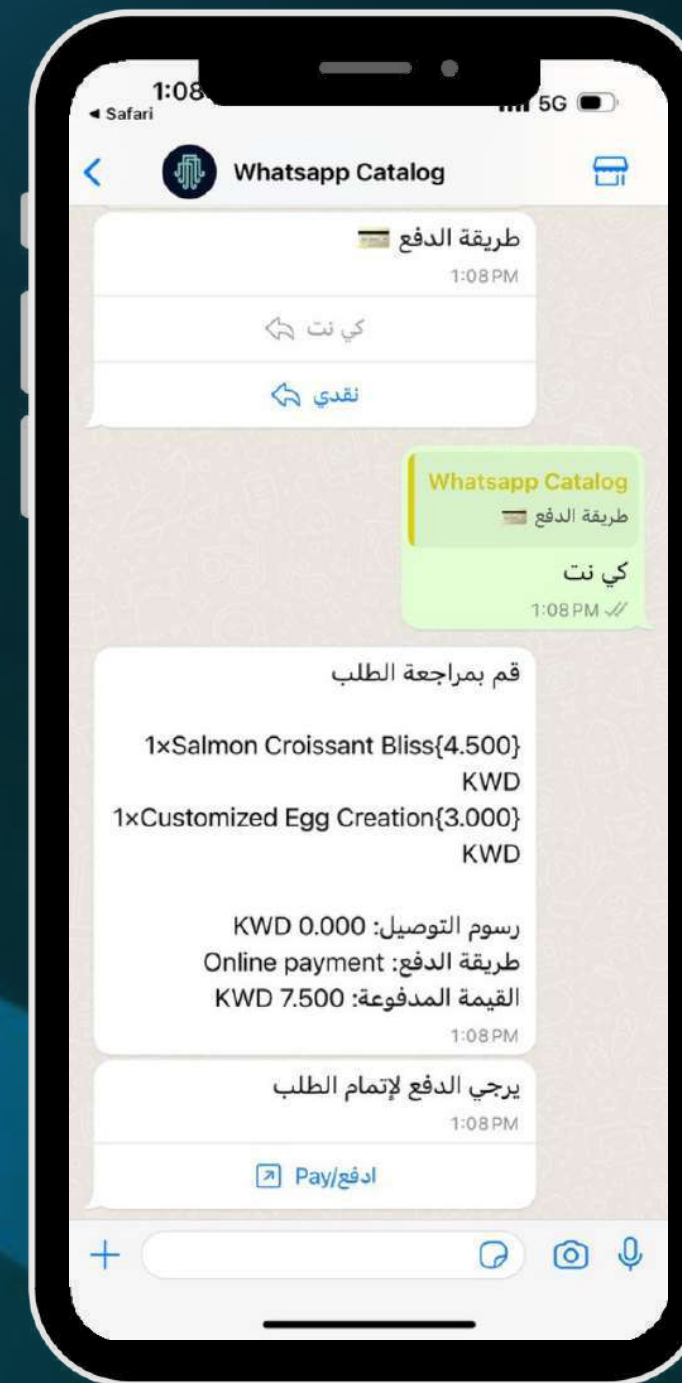
Click to
Pay



Fill Payment
Information



Recieve Payment
Notificattion



System Features.



WhatsApp Catalog, Integration with ecommerce or POS

WhatsApp Catalogs, offering products, services and packages in WhatsApp chat up to the payment.

Integrate the WhatsApp API with the client's existing e-commerce platform or point-of-sale (POS) system, enabling seamless communication and transaction processing.



Fully integrated product catalog accessible directly within whatsapp



Collects customer details such as delivery address seamlessly during checkout



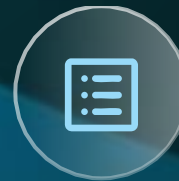
Streamlines the purchase journey with easy product selection and ordering



Enables customers to browse products without leaving the chat interface



Supports secure payment gateway integrations for smooth transactions



Supports rich media like images, descriptions, and prices for each item



Empowers businesses to engage customers with personalized offers instantly



Enhances sales opportunities by leveraging whatsapp's massive user base

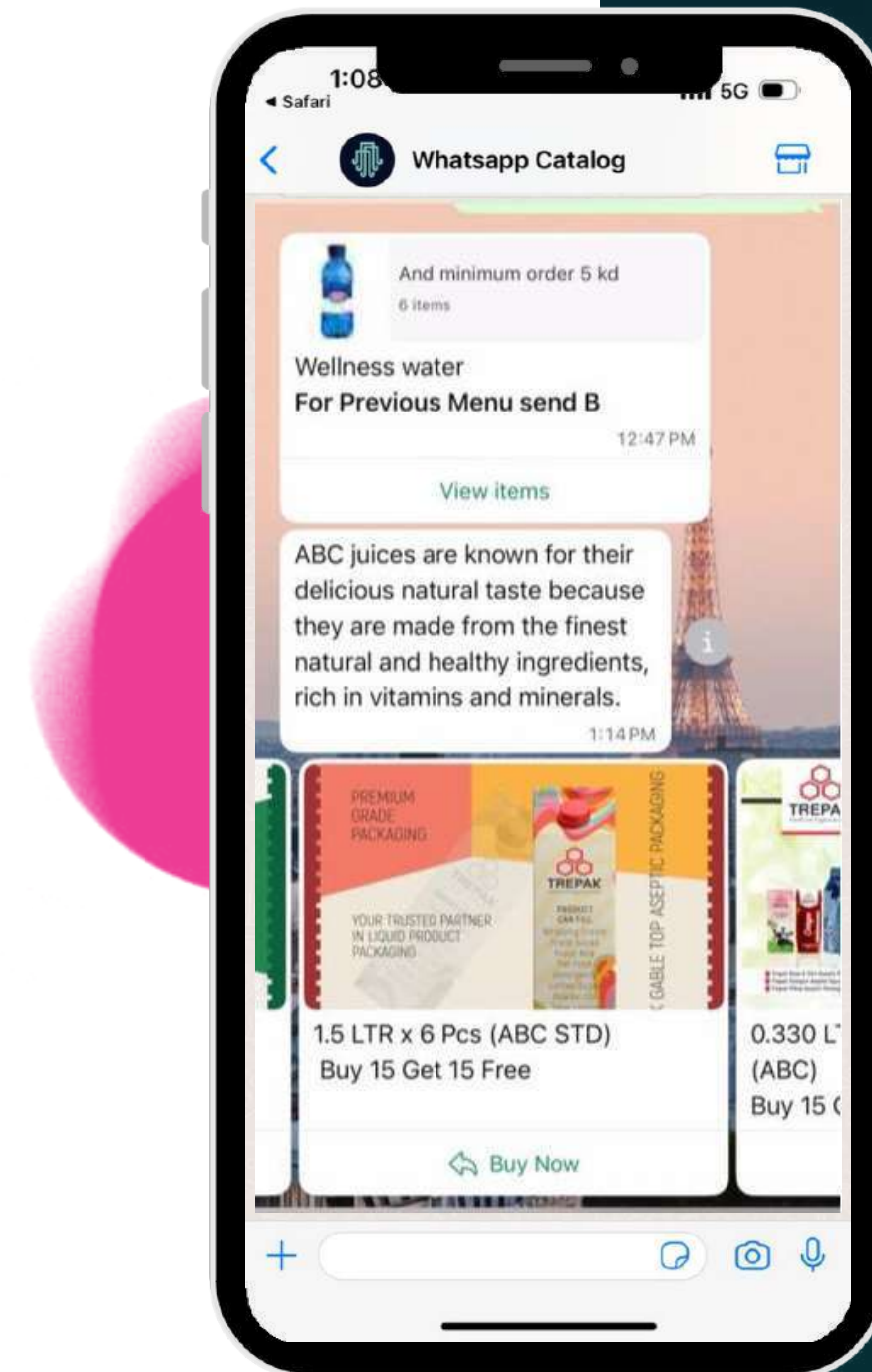
Template Messaging

Supports WhatsApp-approved utility and authentication message templates.

Enables secure delivery of transactional messages like OTPs, alerts, and confirmations.

Automates alerts and reminders;

- Doctor appointments and health check-ups.
- Subscription renewals and payment reminders.
- Delivery status updates and service notifications.



System Features.



WhatsApp Flows

Interactive User Journeys Made Easy

Design interactive, guided conversations within WhatsApp chat. Create customized step-by-step user journeys for onboarding, support, and sales.

01

Enable real-time data collection and user input for personalized interactions.

03

Integrate with backend systems for dynamic, context-aware flows.

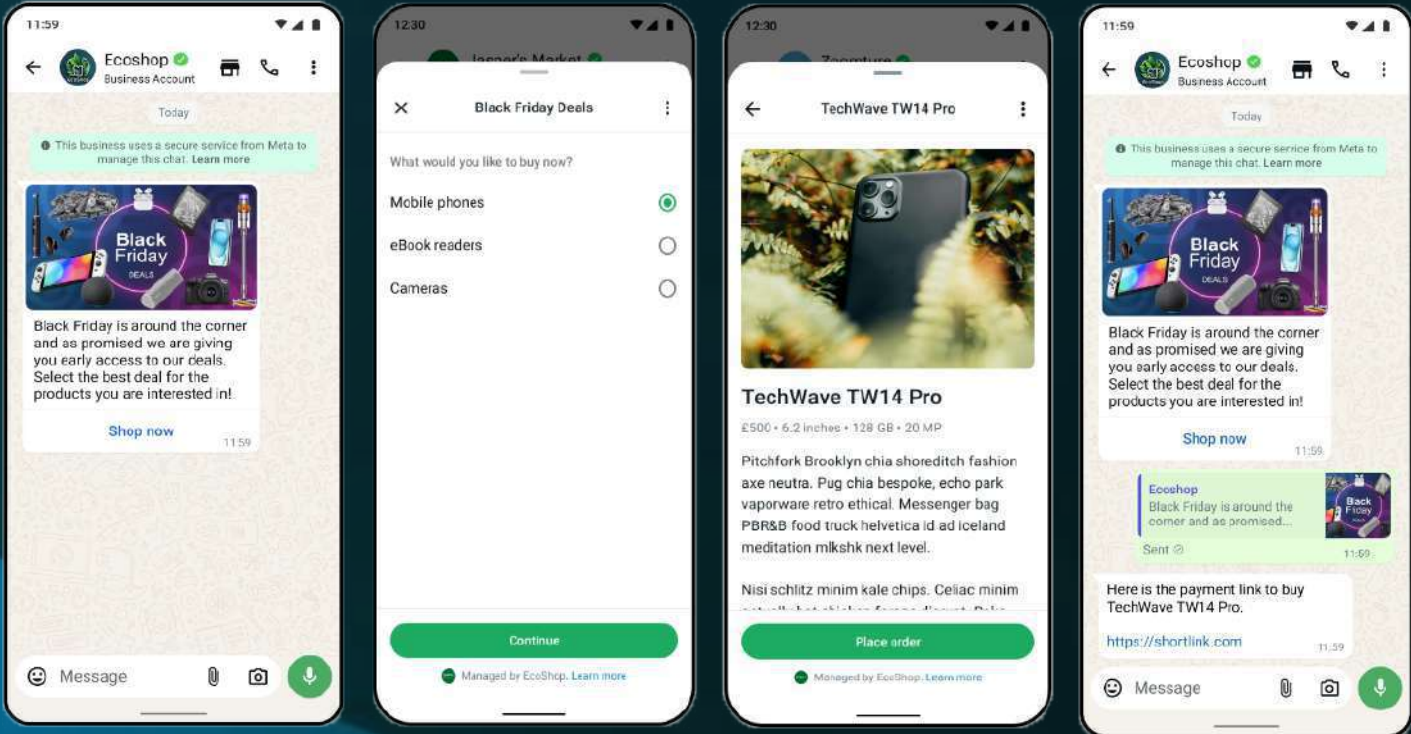
02

Automate responses based on user choices to enhance engagement.

04

Reduce response time and improve customer satisfaction through conversational automation.

Suitable for various industries: e-commerce, healthcare, finance, and more



System Features.



AI-Powered Chatbot

Leverages artificial intelligence for smarter, context-aware conversations.

- Utilizes advanced AI to understand and respond to user intent accurately.
- Continuously learns from interactions to improve response quality over time.
- Supports multi-turn dialogues to handle complex queries seamlessly.
- Provides context-aware, natural language conversations for personalized experiences.
- Integrates with business systems to deliver relevant and timely information.
- Reduces operational costs by automating routine customer interactions.
- Enhances customer satisfaction through quick, human-like engagement

Our Profile





We would love to talk!

☎ +973 3811 1122

✉ connect@seenbh.com

📷 [theseenbh](https://www.instagram.com/theseenbh)